

# Product Review

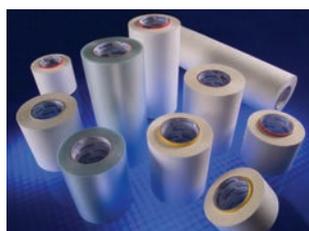


## 72" ROTARY SUBLIMATOR

**Practix Mfg. LLC**, Acworth, Ga., introduces its OK-405R grand-format, advanced rotary sublimation machine, enabling owners of machines that are struggling to keep up with the increasing speed of newly available industrial printers for the market. Our machine is able to print 10 ft/min. This advanced sublimation machine was designed to accommodate the need for faster transfer speeds. The workable widths are from 24" to 200". The OK-405 was designed with a pivot system for automatic belt tracking, which ensures no lateral movement and "ghosting" on any of your fabric. The OK-405 encompasses even heat to ensure color intensity across even wide fabrics utilizing three digitally controlled, independent heating zones across the entire heating drum. For information, visit [www.practix-usa.com](http://www.practix-usa.com).

## CADCAM SOFTWARE

**Delcam**, Birmingham, U.K., introduces the latest release of Delcam's ArtCAM Pro CAD/CAM software for artistic applications in sign making, now much easier to create complex designs with a new approach called interactive distortion modelling. This allows users to distort either vectors or reliefs within ArtCAM models by bending or stretching the design. Unlike most other CAD/CAM systems, ArtCAM Pro is aimed at skilled artisans rather than engineers and requires little knowledge of engineering or computing. It has been particularly successful in the sign-making, woodworking and engraving industries. In these areas and in other artistic applications, ArtCAM Pro allows users to increase productivity, improve quality and deliver new designs more quickly, by combining their craft skills and creativity with the power and precision of computer-aided manufacturing. The addition of interactive distortion modeling in the latest release makes ArtCAM's unique free-relief modeling even more powerful. Interactive distortion modeling makes it possible to create the most complex shapes quickly and easily, with the ability to see the effects of any changes as they are being made. For information, visit [www.delcam.com](http://www.delcam.com).



## AIR-RELEASE LINER PREMASK

**Graphic Solutions Group**, Dallas, now offers TransferRite AirMask, which is designed for use with large-format or cut graphics, is a unique film that effectively adheres to air-release liners. AirMask works with a wide range of vinyl and liner brands. It is designed for cold lamination so no heat vacuum is required. It releases cleanly without lifting the vinyl off the substrate's surface. It comes in three roll widths: 48 inches, 54 inches, and 60 inches. It has a 4.3 mil thickness and is clear in color. For information, visit [www.GOGSG.com](http://www.GOGSG.com).

## POLYESTER FILM

**SEAL**, Elkridge, Md., introduces two print products. UltraClear PET is an optically-clear polyester film with a unique removable adhesive for the ultimate in window graphics, and CityLight Superior is a translucent polyester backlit film coated for backlit and lightbox applications. At 4.9 mil thick, UltraClear PET is more than twice as thick as competing films. This extra thickness creates



more rigidity making installation hassle free—all while still maintaining a competitive price point. Both the film and adhesive are also optically clear, allowing viewers to see through unprinted areas as if they weren't even there. When printed with white inks, UltraClear PET can create memorable graphics effects, such as double-sided prints, simulated window perf,

and much more. Even without white inks you can attain bright, vibrant colors and high-ink densities to achieve almost any look desired. It's ideal for use in architectural design, retail/P.O.P. signage and custom décor. UltraClear PET utilizes a special silicone adhesive which allows graphics to be easily removed or repositioned without leaving a residue. It won't buckle under the heat from latex printers or UV curing lamps and can be printed on any latex, solvent, eco-solvent, or UV curable printer. For information, visit [www.sealgraphics.com/media](http://www.sealgraphics.com/media).

## ADA SIGN SALES KIT

**Howard Industries**, Fairview, Pa., introduces the Interior Advantage: ADA Signage Simplified. The ADA Advantage Sales Kit allows signage companies the



capability to offer a turn-key signage solution for both interior and exterior signage, accommodating projects of any size. The standard interior line meets all Grade 2 Braille and Tactile ADA requirements. Additionally, you are provided with ADA compliant installation instructions. The Interior Advantage program provides you with compliant

signage, knowledge to conduct interior surveys, installation guidance, and advantageous pricing. For information, visit [www.howardindustries.com](http://www.howardindustries.com).